

Curriculum Vitae

Esha Chakraborty

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Assam

Teaching and Work Experience:

- Working as an Assistant Professor at the Department of Journalism and Mass Communication in Royal School of Communications and Media, the Assam Royal Global University, Guwahati, Assam from September 5, 2022.
- Worked as an Assistant Professor at the Department of Mass Communication and Journalism in Sidho-Kanho-Birsha University Purulia, West Bengal from December 16, 2020 to August 31, 2022.
- Have worked as a visiting faculty at Calcutta Media Institute teaching the paper Business of Media to the students of Post Graduate Diploma under Broadcast Management for four consecutive semesters from August, 2017 to June, 2019 under Calcutta University.
- Have worked as a Guest Faculty teaching the paper 'Sports Journalism and Mass Media' to the Masters Degree students in the Department of Physical Education, Visva-Bharati from the month of January to March, 2017.
- Have worked as a primary teacher on contractual basis from 29.08.2013 to 12.03.2014 at Kendriya Vidyalaya, New Bongaigaon, Assam.

Educational Qualification:

- Awarded Ph. D in Journalism and Mass Communication on October 9, 2020 from the Centre for Journalism and Mass Communication, Visva-Bharati, Santiniketan, West Bengal.
- Completed Masters Degree in Journalism and Mass Communication with 68.3% in 2013 from Visva- Bharati, Santiniketan, West Bengal.
- Completed Graduation (Honours) in Journalism and Mass Communication with Political Science and Sociology in 2011 with 57.75% from the University of North Bengal.
- Passed Higher Secondary in Science Stream with 51.2% from Assam Higher Secondary Education Council.
- Passed Matriculation with 75.16% from Secondary Education Board of Assam.

Publications:

- Paper titled **“The impact of facebook usage on marital bonds in the digital age: A comprehensive analysis”** has been published in the *International Journal of Humanities and Social Science Research* on **18 March, 2024 in Issue-2; Volume-10** with ISSN: **2455-2070**.
- Paper titled **“An Exploratory Study on the Co-Existence of OTT and Multiplexes Post Pandemic”** has been published in the International Journal **“Mass Communicator”** in **October-December, 2013 issue; Issue-4; Volume-17** with ISSN: **0973-9688**.
- Paper on **“Alternative Media and Gender Communication in the Higher Education Sector of India with special reference to Visva-Bharati”** has been published in the International Journal **“Mass Communicator”** in **January-March, 2019 issue** with ISSN: **0973-9688**.
- **Contributed in three e-PG modules ‘Understanding patriarchy’, ‘Sex and Gender’ and ‘Gender Sensitisation: Issues and Challenges’ as Co-author in the paper ‘Gender, Media and Society’ under the subject Media and Communication Studies for the E-PG Pathshala Programme jointly initiated by MHRD-GOI, UGC and INFLIBNET. The link is: <https://epgp.inflibnet.ac.in/ahl.php?csrno=24>.**
- Paper on **“News Customization: The New Trend in Journalism”** has been published in the book **“Crony Journalism: An Overview”**, Edited by **Dr.Mausumi Bhattacharyya (ISBN 978-81-7522-630-2)**, published by **Visva-Bharati Granthana Vibhaga**.
- The paper **“Virtual Disobedience: The Rise of ‘Public Sphere’ and Internet Based Activism”** has been published in the book **“New Media: Issues Challenges and Prospects”**, Edited by **Dharmesh V. Dhawankar, Ph. D (ISBN 978-81-925001-8-8)** in a National seminar organized by **Rashtasant Tukadoji Maharaj Nagpur University, Nagpur**, held on **25-26 February, 2016**.
- Paper on **“Mapping the Portrayal of Women with Disabilities on Social Media Platform with special reference to Facebook”** has been published in the book **“Perception and Portrayal of Women with Disabilities: Remapping Their Identity”**, Edited by **Dr. Ranjita Dawn (ISBN 978-93-86722-76-8)** in a Seminar organized by **Loreto College, Kolkata**, held on **1st December, 2015**.

Other Honours and Certificates:

- Worked as a Research Assistant in a Post Doctoral Project on **“Mobile Phone: A New Tool to Empower Rural Women in India”**, funded by **IAWRT-FOKUS, Norway** under **Dr. Mausumi Bhattacharyya, Associate Professor, Centre for Journalism and Mass Communication, Visva-Bharati**. **Dr. May Gao, Professor of Communication & Asian Studies, SAUPO Chair, Asian Studies Coordinator, Interdisciplinary Studies Department, Kennesaw State University, Atlanta, Georgia** is the mentor of the project.
- Assistant Editor of the book **“Crony Journalism: An Overview”**, Edited by **Dr.Mausumi Bhattacharyya (ISBN 978-81-7522-630-2)**, published by **Visva-Bharati Granthana Vibhaga**.

- Have received a **Certificate of Merit** from **Public Relations Society of India, Kolkata Chapter**, on April 21, 2014 for securing highest marks in **Public Relation paper in Masters Degree** in Journalism and mass Communication from the **Centre for Journalism and Mass Communication, VisvaBharati, Santiniketan**.

Conferences and Seminar:

- Have presented a research paper titled “New Media Technology and its Impact on the Societal Amelioration of Rural women” on March 27-28, 2019 in the Two Day International Seminar on Language Culture and Society-Local and Global Perspective, organized by the Centre for Studies in Local Languages and Cultures, University of North Bengal.
- Have presented a research paper titled “New Media Technologies and the Sustainable Development of the Rural Women of India with special reference to Titaguri Village in Kokrajhar District of Assam” on February 11-13, 2019 at the 2nd International Conference of Asian Congress for Media and Communication, India Chapter on Media and Communication in Sustainable Development organized by the Centre for Journalism and Mass Communication, Visva- Bharati.
- Have presented a paper titled “Gendered Outline: A Political Discourse” in the International Conference on Politics, Society and Culture in South Asia organized by Ethnographic and Folk Culture Society, Lucknow and hosted by Department of Sociology, University of Lucknow from 3-5 March, 2017.
- Have participated in the Two-day Intensive Library Orientation Programme on Library Resources and Research Methodology organized by Visva-Bharati Library Network, Central Library, Visva-Bharati during 16-17 February, 2017.
- Have participated in a one day mega event titled “Gender Concerns and Youth” organized by Centre for Journalism and Mass Communication, Visva-Bharati in collaboration with Friedrich Ebert Stiftung on 15th March, 2016.
- Have presented the paper “Penetration of New Media in Local politics: A Case Study” on 16-17 March, 2015 at the National Seminar on New Media & Indian Politics organized by the Centre for Journalism and Mass Communication, Visva- Bharati in collaboration with the Ministry of External Affairs, Government of India

Area of Interest: Gender Communication, Film Studies, New Media, Communication Theories.

Special Aptitudes: Recitation & Singing

Computer Skill: MS Word, Office Excel, Power Point, Internet.

Esha Chakraborty.

